Company	VUE TECH PTE LTD
Digital Solution Name & Version Number[1]	Ecommerce Online Shop with Custom Design - Advanced Ecommerce (Basic)
Appointment Period	09 March 2023 to 08 March 2024
Extended Appointment Period[2]	09 March 2024 to 08 March 2025

Standard Packaged Solution (ie. Minimum items to be purchased)

Cost Item	Unit Cost ($)	Unit	Quantity	Subtotal ($)	Qualifying Cost * ($)
1) Software Content Management System: WordPress WooCommerce		Software	1.00		
2) Hardware Not Applicable					
3) Professional Services Scoping and documentation - Define project goals and objectives - Research and analyze competitors and industry trends - Create a sitemap and wireframe for the website - Identify and document integration needs (e.g. payment gateway, shipping, google, social media) - Define website design and branding guidelines - Establish a content strategy for shop and products/ services - Create a detailed design brief outlining visual elements, layout, and user experience - Create a project timeline		Man-day	1.00		
Design work - Design a visually appealing and user-friendly homepage and category pages. - Develop an intuitive navigation structure and search function. - Design product detail pages that clearly display product information and images. - Create a shopping cart and checkout page that is easy to use and secure. - Create a user account management page. - Design a "Contact us" page and other customer service-related pages. - Create a responsive design that adapts to different screen sizes and devices. - Incorporate branding elements and design guidelines throughout the website. - Create a design standard for maintaining consistent design across the website. - Up to 15 pages in total including shop/account/cart/ checkout pages		Man-day	4.00		
Setup, configuration - Secured e-Payment (Paypal/Stripe/PayNow) - Online Ordering setup shopping cart/checkout function - Setup Google Search Console, Facebook Pixel or Google Analytics, etc - Inventory Management (Display of in-stock/ backorder/out-of-stock status) - Promotion Management (Gift Coupon) - Customer Loyalty (Reward Point Module/ Newsletter) - Basic Data Visualization (Sales Performance & Customer Orders Report) - Mobile Responsive & Optimisation - Omni Channel Engagement (Facebook / Instagram Shop Listing)		Man-day	2.00		
UAT and Go Live		Man-day	0.25		
4) Training					

		Man-day	0.25		
Training Hours/Sessions					
5) Others Not Applicable					
		Total		$ 6,000.00	$ 6,000.00

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.99999

[2] As specified in the Letter of Appointment, IMDA may exercise the option to extend the Appointment Duration for an additional one-year ("Extended Appointment Period")

* Qualifying cost refers to the supportable cost to be co-funded under the grant